



Another academic year is wrapping up and I would like to thank you, the members of Massachusetts Women in Public Higher Education, for your continued interest and support of our organization. With your generous contributions at the fall conference, MWPHE raised a record high of \$622 toward the Student Scholarship and Professional Development Awards. It is always such a pleasure to be able to give these awards to deserving students and MWPHE members to assist them with their goals. These individuals are truly inspiring.

Through the winter months the executive board has been planning our conference for this spring. We thought, given the economy, a conference on Financial Planning and Investments for Women would be extremely helpful. Many of us are struggling with doing more with less due to the poor economy. We hope you will walk away from this conference with one or two strategies on how to keep your hard-earned money in your own pocket.

As I hand over the presidency to Judith Graham (Bunker Hill Community College), I would like to take this opportunity to thank the MWPHE executive board for all of their hard work and dedication. The Board with their tireless efforts and innovative ideas has pushed MWPHE into the 21st century. One of the major accomplishments this year is that MWPHE became incorporated as of February 23, 2009. We aren't stopping there either!

continued

mWp he

Women in Public Higher Education
Massachusetts SPRING 2009



Stash Your Cash: Money Management for Living Large In Tough Times!



At Log Cabin Meeting House, Holyoke, Massachusetts
Friday, April 3, 2009



What do professional women need to know in order to increase fiscal independence, and confidence, in a challenging economic climate? This conference will give you new insights, answers to specific questions, and realistic fiscal management strategies to achieve positive outcomes. In a comfortable, conversational format, our experts will offer practical advice that *you* can use to help reduce debt, boost savings, understand investing—and plan for retirement!



Featuring two Keynote Speakers



Marion B. Gilman, CFP

Marion joined Freedman Financial in June 2000 and was recently promoted to Executive Vice President. Her responsibilities include meeting regularly with clients, building client investment portfolios and writing financial plans. She forged strong relationships with several generations of clients.

Marion is currently Treasurer of the Peabody Chamber of Commerce. She has also served as a Trustee of the Flint Public Library in Middleton, MA for 6 years, holding the position of

Treasurer for 2 years. She has been an active volunteer in the Middleton Public Schools and has participated in the Guest Reader program in the Peabody Schools. She has been a presenter for the Women In Science and Engineering (W.I.S.E.) program for middle school girls held at Salem State College. Marion is currently a member of the Financial Planning Association and the Middleton Kiwanis.

Prior to joining Freedman Financial, Marion taught courses in Finance and Investments as an Assistant Professor at Bentley College and Johnson & Wales University. She has also conducted finance seminars through North Shore Community College.

Marion holds a Series 7, Series 24, Series 63, Series 65 security license along

with the CFP® designation. Marion received a BA from Connecticut College, an MBA from Bentley College and an MA in Economics from the University of New Hampshire. She is married and has a 19 year old son. The family lives in Middleton, MA.



Dr. Shannon Donovan, DBA, MFS

Dr. Shannon Donovan, DBA, MFS, is an Associate Professor in the School of Business and Co-Founder and Director of the Center for Entrepreneurship Studies at Bridgewater State College. She teaches undergraduate and graduate finance, entrepreneurship